

SAT EXPO EUROPE 2010 APPLICATION FORM

Company Data

Company Name _____
 Address _____ No. _____ Postcode _____
 City _____ Prov _____ Country _____
 C.F. - VAT reg.no _____ Tel. _____ Fax _____
 Company email _____ Website _____
 Contact _____

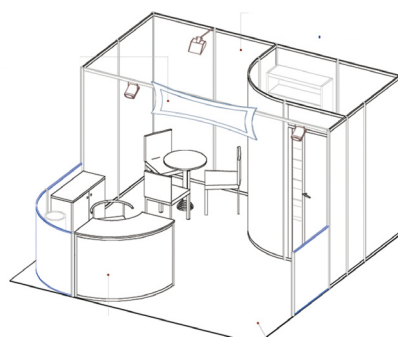
Note: The above information will be used for invoicing purposes only. Please indicate mail address below if different from the above one:

Main company activity:

Manufacturer Distributor/Reseller Service provider Public Institution
 Other (specify) _____

EXHIBITING TURNKEY SOLUTIONS (VAT NOT INCLUDED):

BASIC (9 sqm)	€ 4.500,00
<p>Including: a) 9 sqm (3 x 3 m) space area b) high quality design prefurnishment including: - walls - carpeted floor - electrical outlet (220 V) - 2 lights - sign panel with company name in standard lettering - big reception desk with chair - lockable cabinet, wastebasket c) Registration fee includes: - electrical connection and consumption up to a maximum of 2 KW - 1 free car pass valid for the whole duration of the fair - insurance policies (see art. 14 into the "General Regulations of the Exposition") - general surveillance of the pavillons and fire prevention practice - daily cleaning booth - 3 free passes for exhibitors - 60 free invitations - 1 free catalogue - insertion of data company in the SAT Expo Europe general catalogue - insertion of data company in the SAT Expo Europe catalogue present on www.satexpo.eu - possibility of insertion of company press releases or Interviews</p>	<p>(that would be done by SAT Expo Europe Press office) inside SAT Expo Europe newsletter which is sent free of charge via email to a selected mailing of 10,000 professional operators (to the foreign operators the newsletter is sent in english) d) company subscription into the international database of the B2B meetings that will be done during SAT Expo Europe e) B2B meetings planning for 1 person for the two days of B2B meetings at the fair f) free access to all conferences and workshops (also organized by third parties - partners) that will be done during SAT Expo Europe g) free access to the "Coffee Lounge" present inside the B2B Area (coffee and snacks services)</p>
	
<p>WITH CONFIRMATION WITHIN THE 30/09/09 € 4.288,50</p>	

PLUS (16 sqm)	€ 6.500,00
<p>Including: a) 16 sqm (4 x 4 m) space area b) high quality design prefurnishment including: - walls - carpeted floor - electrical outlet (220 V) - 3 lights - sign panel with company name in standard lettering - big reception desk with chair - one lockable closet containing storage shelves and coat hanger - one table with three chairs - lockable cabinet, wastebasket. c) Registration fee includes: - electrical connection and consumption up to a maximum of 2 KW - 1 free car pass valid for the whole duration of the fair - daily cleaning booth - 5 free passes for exhibitors (for the first 16 sqm area plus 2 free passes for each additional 16sqm space) - 80 free invitations (for each 16 sqm space) - 1 free catalogue - insurance policies (see art. 14 into the "General Regulations of the Exposition") - general surveillance of the pavillons and fire prevention practice - insertion of data company in the SAT Expo Europe general catalogue - insertion of data company in the SAT Expo Europe catalogue present on www.satexpo.eu</p>	<p>- possibility of insertion of company press releases or Interviews (that would be done by SAT Expo Europe Press office) inside SAT Expo Europe newsletter which is sent free of charge via email to a selected mailing of 10,000 professional operators (to the foreign operators the newsletter is sent in english) d) company subscription into the international database of the B2B meetings that will be done during SAT Expo Europe e) planning of B2B meetings for up to 2 persons for the two days of B2B meetings at the fair f) free access to all conferences and workshops (also organized by third parties - partners) that will be done during SAT Expo Europe g) free access to the "Coffee Lounge" present inside the B2B Area (coffee and snacks services) h) free meeting room (upon request and verifying in advance the availability with the fair organizers) for up to 10 persons for internal meetings (the room is located inside the B2B Area)</p>
	
<p>WITH CONFIRMATION WITHIN THE 30/09/09 € 6.124,00</p>	

PREMIUM (32 sqm) € 12.000,00

Including:

a) **32 sqm (8 x 4 m) space area**

b) **high quality design prefurnishment including:**

- walls
- carpeted floor
- 3 electrical outlets (220 V.)
- 8 lights
- 2 sign panels with company name in standard lettering
- 2 big reception desks with chairs
- one lockable closet containing storage shelves and coat hanger
- 2 tables and 6 chairs (3 chairs per table)
- 2 lockable cabinets and wastebaskets

c) **Registration fee includes:**

- electrical connection and consumption up to a maximum of 2 KW
- 2 free car passes valid for the whole duration of the fair
- daily cleaning booth
- 7 free passes for exhibitors (for the first 16sqm area plus 2 free passes for each additional 16sqm space)
- 160 free invitations (for each 16sqm space)
- 1 free catalogue
- insurance policies (see art. 14 into the "General Regulations of the Exposition")
- general surveillance of the pavilions and fire prevention practice
- insertion of data company in the SAT Expo Europe general catalogue
- insertion of data company in the SAT Expo Europe catalogue

- present on www.satexpo.eu
- possibility of insertion of company press releases or Interviews (that would be done by SAT Expo Europe Press office) inside SAT Expo Europe newsletter which is sent free of charge via email to a selected mailing of 10,000 professional operators (to the foreign operators the newsletter is sent in english)

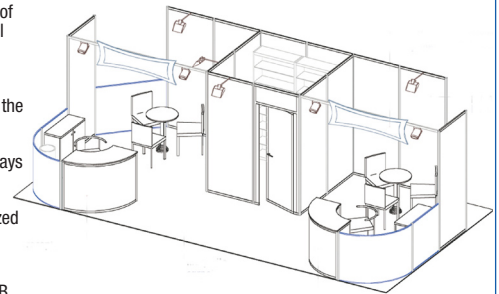
d) **company subscription** into the international database of the B2B meetings that will be done during SAT Expo Europe

e) **B2B meetings planning** for up to 3 persons for the two days of B2B meetings at the fair

f) **free access** to all conferences and workshops (also organized by third parties - partners) that will be done during SAT Expo Europe

g) **free access** to the "Coffee Lounge" present inside the B2B Area (coffee and snacks services)

h) **free meeting room** (upon request and verifying in advance the availability with the fair organizers) for up to 10 persons for internal meetings (the room is located inside the B2B Area

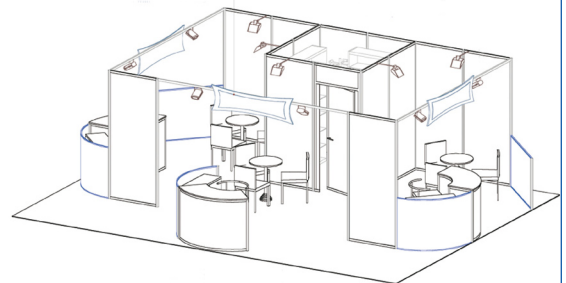


WITH CONFIRMATION WITHIN THE 30/09/09 € 11.248,00

PREMIUM GOLD (48 sqm) € 17.500,00

Including all voices over mentioned for the above Premium solution with the following additional benefits:

- 48 sqm (12 x 4 m) space area
- 11 lights
- 3 sign panels with company name in standard lettering
- 3 big reception desks with chairs
- 3 lockable closet containing storage shelves and coat hanger
- 3 tables and chairs (3 chairs per table)
- 3 lockable cabinets and wastebaskets
- 2 free car passes valid for the whole duration of the fair
- 13 free passes for exhibitors
- 240 free invitations
- B2B meetings planning for up to 4 persons for the two days of B2B meetings at the fair
- free meeting room (upon request and verifying in advance the availability with the fair organizers) for an hour for up to 50 persons for eventual workshop/seminar (the meeting room will be furnished with basic technical equipments; additional requests upon payment)

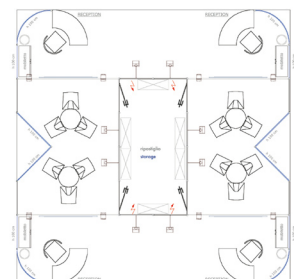


WITH CONFIRMATION WITHIN THE 30/09/09 € 16.372,00

PREMIUM PLATINUM (64 sqm) € 24.000,00

Including all voices over mentioned for the above Premium Gold solution with the following additional benefits:

- 64 sqm (8 x 8 m) space area
- 16 lights
- 6 electrical outlets (220 V.)
- multiple sign panels with company name in standard lettering
- 4 big reception desks with chairs
- 4 tables and 3 chairs per each
- 4 lockable cabinets and wastebaskets
- 3 free car passes valid for the whole duration of the fair
- 18 free passes for exhibitors
- 320 free invitations
- B2B meetings planning for up to 5 persons for the two days of B2B meetings at the fair
- possibility of insertion of a company speech in one of the institutional conferences organized by SAT Expo Europe (upon request and verifying in advance the availability with the fair organizers)



WITH CONFIRMATION WITHIN THE 30/09/09 € 16.372,00

SELECT YOUR SOLUTION:

<input type="checkbox"/> BASIC (9 sqm)	€ 4.500,00 + VAT	<input type="checkbox"/> WITH CONFIRMATION WITHIN THE 30/09/09	€ 4.288,50 + VAT
<input type="checkbox"/> PLUS (16 sqm)	€ 6.500,00 + VAT	<input type="checkbox"/> WITH CONFIRMATION WITHIN THE 30/09/09	€ 6.124,00 + VAT
<input type="checkbox"/> PREMIUM (32 sqm)	€ 12.000,00 + VAT	<input type="checkbox"/> WITH CONFIRMATION WITHIN THE 30/09/09	€ 11.248,00 + VAT
<input type="checkbox"/> PREMIUM GOLD (48 sqm)	€ 17.500,00 + VAT	<input type="checkbox"/> WITH CONFIRMATION WITHIN THE 30/09/09	€ 16.372,00 + VAT
<input type="checkbox"/> PREMIUM PLATINUM (64 sqm)	€ 24.000,00 + VAT	<input type="checkbox"/> WITH CONFIRMATION WITHIN THE 30/09/09	€ 22.496,00 + VAT



WITHOUT TURNKEY SOLUTIONS Participation costs (VAT not included)

1) Raw Space* (minimum 9 sqm and following for multiples of 16: 16/32/48/64 sqm):

- € 235.00/sqm (space with one free side)
- € 250.00/sqm (space with two free sides)
- € 265.00/sqm (space with three free sides)
- € 280.00/sqm (space with four free sides)

2) Participation fee** (main exhibitor): € 750.00

3) Participation fee for Represented Companies***: € 250.00 each N° of represented companies:.....

Total + VAT 20%: _____

* Raw space: raw exhibition surface without carpeting, walls, fittings, lighting and furniture

** The Registration fee includes: electrical connection and consumption up to a maximum of 2 KW, general surveillance of the pavilions and fire prevention practice, daily cleaning booth, 1 free car pass, 5 free passes for exhibitors (for the first 16sqm area plus 2 free passes for each additional 16sqm space), 80 free invitations (for each 16sqm space), 1 free catalogue, insurance policies (see art. 14 into the "General Regulations of the Exposition"), insertion of data company in the SAT Expo Europe general catalogue, insertion of data company in the SAT Expo Europe catalogue present on www.satexpo.eu

*** Up to a maximum of three representative companies per exhibitor. Each company will have: insertion of data company in the SAT Expo Europe general catalogue, insertion of data company in the SAT Expo Europe catalogue present on www.satexpo.eu, 5 free passes for exhibitors and 80 free invitations

We request a personalized booth (for space greater than 32 sqm) – put us in contact with the official exhibition booth builder to receive stand project and costs.

For conferences sponsorization and other promotional opportunities please download from www.satexpo.eu the Sat Expo Europe Kit "Sponsorizations and promotional opportunities" or contact directly the Sat Expo Europe chief executive: Ilaria Pivato ipivato@satexpo.it - tel. +39 0444 543133

In case of application by 30/09/2009 the 10% discount will be applied on the total amount for raw space only.

Special Requests (i.e. open sides or particular areas measuring 14 or 24 sqm) to be put on paper, shall be regarded as purely indicative and shall be taken into consideration according to space availability and on a first-come first-served basis.

Please specify: _____

TERMS OF PAYMENT

The company has viewed and accepted the General Rules and Regulations governing SAT EXPO EUROPE 2010 exhibition and agrees to pay upon execution of this Contract:

50% of the total amount € _____ + 20% VAT = € _____

The remaining balance will be due on before December 31st 2009. Banking details: Promospace srl – Unicredit Banca d'Impresa Spa – ag.Vicenza ABI 03226 – CAB 11800 – CIN J – c/c 000005587496, please quote "SAT Expo Europe 2010" on all payment documents.

Exhibitor shall be liable for 50% of the total contract amount prior September 30th 2009. After this date the exhibitor shall be liable for 100% of the contract amount.

Application Form and the Assigned Space are not valid (and so the chosen space can be assigned to other company) if this Application Form completely filled in and payment of the 50% on total participation costs are not received by SAT Expo's account department. VAT is calculated as 20% of costs. In case of VAT exemption, please attach 2 declarations of wilfulness one addressed to Promospace srl and one addressed to Roma Fair.

The company itself in participating at SAT Expo Europe 2010 hereby declares to approve all the articles of the General Rules and Regulations that you can download from the website www.satexpo.it/en (under voice "exhibitors" and "how to exhibit"), in particular the Company approves the clause therein contained which must be specifically accepted, the participation fees indicated in this form and all the other regulations that may be subsequently issued in relation to the organization and running of the Exhibition as well as those contained in Fiera Roma Technical Regulations and the forms enclosed, which are an integral part of the General Rules and Regulations.

This Participation Form shall be valid only if accompanied by a copy duly signed of the General Rules and Regulations.

Date _____ Company Stamp and Signature of legal representative _____



COMPANY DATA TO BE INSERTED IN THE GENERAL CATALOGUE OF SAT EXPO EUROPE 2010

Company Name _____

Address _____

City _____ Zip Code _____ Country _____

Tel. _____ Fax _____

Company email _____

MAIN COMPANY ACTIVITY:

- Manufacturer Distributor/Reseller Service provider Public Institution
- Other (specify) _____

DISPLAY CATEGORIES

Mandatory form, to be filled out and sent together with the Application Form

Telecommunications and broadcasting

- SAT-TV Systems Installation/Maintenance
- Cables/Cabling Components
- Broadband Solutions & Services
- Broadcasting Systems & Services
- Mobile business
- Networking/Wireless Networking
- Info Management
- Software Development
- Semiconductors/Hardware/ICT Solutions
- Electrical Components/Test Equipment/Professional Instruments
- Broadcast Conditional Access Systems
- Digital Terrestrial Television Solutions & Services
- Consumer Electronics
- Satellite Transmissions Carrier
- Satellite Operator
- Web-Casting/Streaming
- Wi-Fi Solutions/Wi-MAX Solutions
- 3D/HD Audio/Video Signals Receivers and Transmitters
- Security Systems
- System Integration
- Telephone Services
- Domotics/Home Networking
- Professional Training and Updating
- Trade Associations
- Specialized Media

Space

- Space Agencies/Scientific Research Centers
- Satellites Launch and Deployment
- Earth Observation/Remote Sensing
- Security and Prevention Solutions
- Climate, Territory and Environment Safeguard
- Economical and Territorial Planning
- G.P.S. Systems
- Navigation Systems
- International Projects(GALILEO, VEGA, COSMO SKY-MED)
- Space Exploration
- Armed Forces
- Homeland Security
- Defence Systems
- Emergency Management and Civil Protection Systems
- Trade Associations
- Specialized Media

Other (please specify below):

